



# A comparative analysis of the sustainability of migrant care workers in eight OECD countries

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#### Outline

- Introduction to the programme of work
- Context in eight OECD countries (Australia, Canada, Germany, Italy, Japan, Norway, South Korea, United Kingdom)
- Overview of factors shaping demand for and sustainability of migrant care work
- The need for a context-specific, holistic approach





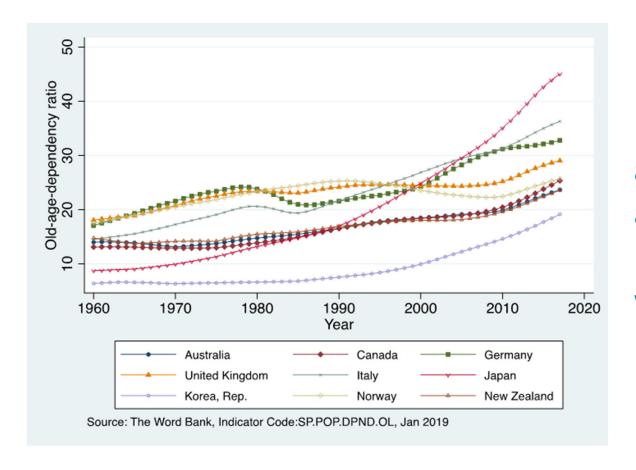
#### Data and methods

- Comparative statistical data on population ageing and long-term care from existing datasets
  - primarily the OECD library and the World Bank
     Databank
- A narrative (non-systematic) review of the literature
  - Using systematic searches to identify the relevant literature, our approach to analysis was predominantly narrative





# Populations ageing rapidly

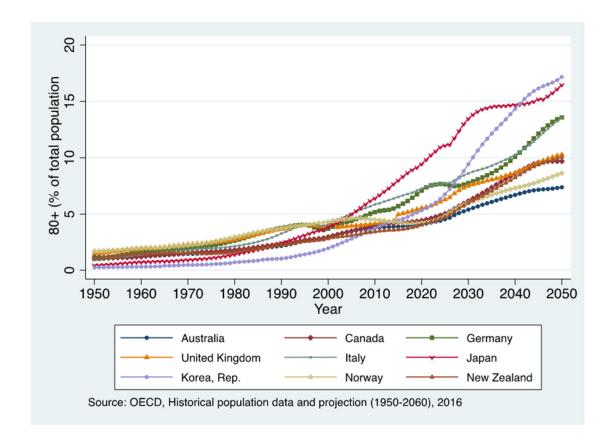


Population aged 65 years and over as percentage of working-age population





#### Share of the 'oldest old' growing fast

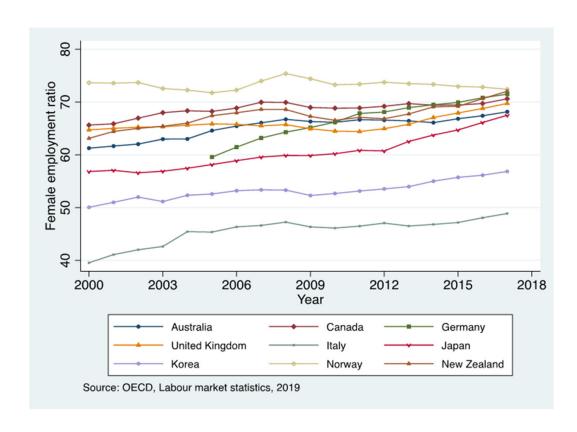


Population aged 80 years and over as a percentage of total population





#### More women are in paid employment



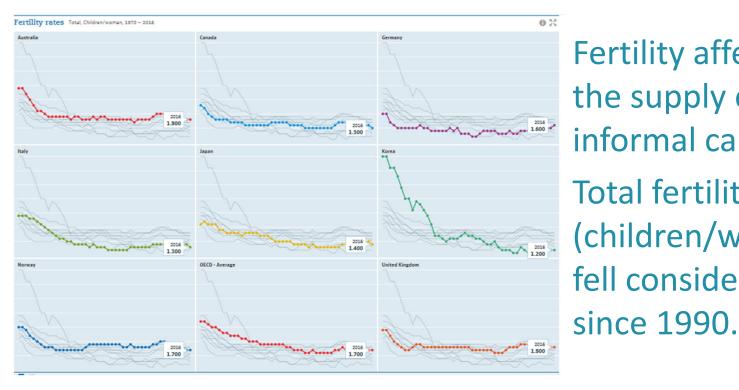
Demand for formal care is influenced by the availability and willingness of families to provide informal care.

Female employment is a key determinant.





# Fertility is low



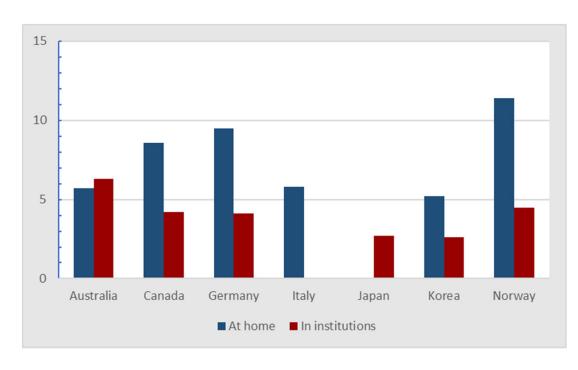
Fertility affects the supply of informal care. Total fertility (children/woman) fell considerably

Source: OECD (2019), Fertility rates (indicator). doi: 10.1787/8272fb01-en (Accessed on 31 May 2019)





# Large variations in the availability of formal care



LTC recipients as a percentage of population aged 65+ (2016)

UK: latest OECD estimate (2004) is 6.5% at home and 4.2% in institutions. A more recent estimate is 5.48% at home but 10.82% use 'home help' (Comas-Herrera et al., 2010, p. 17).

Difficulties of definition and international comparison

Source: OECD Statisticals: https://stats.oecd.org/Index.aspx?DataSetCode=HEALTH\_LTCR#





#### Migrant care workers

- Their share, composition, and roles differ across welfare regimes and contexts.
- Methodological challenges to cross-country comparisons:
  - Care workforce registration and data collection;
  - Size of grey economy and undocumented migration;
  - Settlement and naturalisation rules migrant vs. foreignborn.
- Generally, Migrant workers are overrepresented in care occupations in a number of countries
  - Their share increased faster than in the rest of the economy





# The role of migrant care workers

- A holistic approach is necessary to understand migrant care workers' contribution.
  - Dual labour market theories, useful in exploring the occupational segregation of the care industry.
     but has limited explanatory power
- Shaped by the intersections of migration, employment, and care regimes
- Both policy and culture are important.





# **Employment regimes**

- Labour market fragmentation;
- Legal protection;
- Access to benefits;
- Discourses, policies, and cultural practices around work-life balance and labour market activation and how these influence demand for care;
- National history of the treatment of migrant workers.





#### Care regimes

- Attractiveness for resident workforce;
- Marketised systems (cash for care)
  - downward pressure on wage and non-wage labour costs as main source of competitiveness;
- Working conditions can be difficult to safeguard in fragmented systems (e.g. families acting as employers etc.);
- Opportunity costs of informal caring;
- Societal preferences and discourse around caring





#### Care culture and dominant discourse

- The importance of national idiosyncrasies
  - private employment of migrant care workers sustains the continuity of family care "as an ideal and a practice" in Italy
  - while in Norway, the growing role of migrant care workers in informal settings, could be ignored as it is seen to contradict the dominant discourse of egalitarianism
  - in the UK the discourse around migrant care workers is dominated by 'market value'





### Migration regimes

- Four aspects of legal status are important in shaping the conditions of migrant care workers:
  - Availability and conditions of temporary work-visa programmes;
  - Visa-free access to the labour market for certain groups;
  - Regularisation programmes for undocumented migrants/workers;
  - Access to settlement.





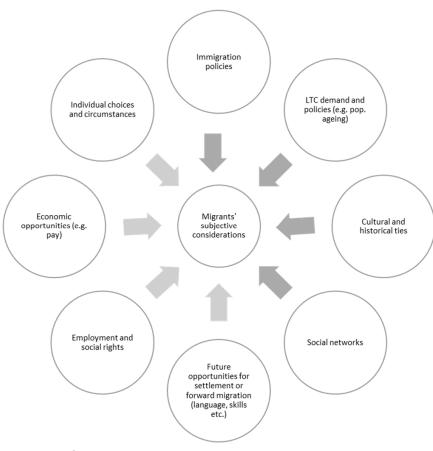
# Migration regimes –cont.

- The relative importance of entry channels varies across countries;
- Low-wage work visa programmes are not widespread and pose particular challenges;
- Well-known link between restrictiveness and exploitation of migrant workers.





#### Migrant agency



Subjective consideration of structural factors and their potential impact.

Key in destination

Adapted from Christensen, Hussein, and Ismail 2017, p. 229.





choice.

#### Conclusion

- All countries considered face escalating demand on LTC
  - Migrants contribute significantly to supply such care, however, this is variable across countries
- Immigration and welfare regimes shape, to a large extent, the types and nature of migrant care workers contribution
  - Italy presents an example of large input from migrant workers that is less regulated
  - Germany presents a case of more controlled contribution that is specific to highly regulated programmes





#### Discussion points

- Sustainability issues
  - More than numbers
  - Protection/exploitation issues
  - Mechanisms to approach the whole supply issue in a more holistic and inclusive manner
  - Changing immigration regimes, public discourse towards migrants in general
  - Opportunities and challenges





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